

Video: Cash Flow Model

Subject	Notes	
Cash Flow Model	Download on Bootcamp training page "Cash flow Model (excel)	
Before you start	Needed: Identify all your costs Accurate sales forecast Inputs must be accurate by month	
2 tabs	Cash flow Model Instructions tab	
Instructions	 = Cells left blank (Do not use)	
	 = Cells with formulas (No need to update)	
	 = Cells used for manual entry (user updates these cells)	
Update the following information	Below is a list of the cells to update:	
	Cell: B3	Enter your initial investment to start the business
	Cells: C6 - N6	Enter the amount you will receive from sales in each month. Remember to enter it in the month that your customer will pay (terms and customer payment habits).
	Cells: C7 - N7	Enter the amount you will receive from loans to run the business or additional investment you plan make each month.
	Cells: C12 - N12	Enter the you will pay each month for products purchased. Remember to enter it in the month that you will pay the invoice (vendor terms, cash on order, etc..)
	Cells: C13 - N13	Enter the amount you will pay employees, taxes, and benefits.
	Cells: C14 - N14	Enter the amount you will pay for advertising and marketing.
	Cells: C15 - N15	Enter the amount for delivery charges.
	Cells: C16 - N16	Enter the amount for rent.
	Cells: C17 - N17	Enter the amount for Utilities.
	Cells: C18 - N18	Enter the amount for Insurance.
	Cells: C19 - N19	Enter the amount for any other costs for each month.
	Cells: C20 - N20	Enter the amount for Loan payments.
Cells: C21 - N21	Enter the amount for any capital purchases.	

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How to read results	How to read	
	Row 3	Cash in Bank (start of Month): This is the projected amount of money that you have in the bank at the start of each month after the bills are paid the previous month. If you show a negative amount(cash negative), this the amount of bills you were unable
	Row 8	Total Cash received: This is the projected amount of total cash you business received each month. It includes your sales, loans, and additional investments.
	Row 9	Total Cash Available (Before payments): This is the projected amount of total cash you will have each month before you make any payments. It includes the totals cash received for the month and cash on hand at the beginning of the month.
	Row 22	Total Cash Paid out: This is the projected amount of total cash that you will pay out by the end of the month. It includes all costs and expenses.
	Row 23	Cash Balance (End of the month): This is the projected amount of money that you have in the bank at the end of the month. If you show a negative amount(cash negative), this the amount of bills you were unable to pay and would need to add cash to your c
Cash Flow example in video	\$25k sale per month (even) 40% Gross profit margin \$2500 per month Fixed Costs Customer pays N60 \$25,500 in bank to start Vendor terms Cash in advance	
B3 Starting Cash	Enter \$25000	
E6 – N6 Expected payments	Enter \$25,000	
Row 7 Other	Leave blank	
C12 – N12 Product cost	Enter \$15,000	
Row 13 Payroll and taxes	Leave blank	
C14 – N14 Advertising	Enter \$300	
C15 – N15 Delivery	Enter \$300	
D16 – N16 Rent	Enter \$1500	
D17 – N17 Utilities	Enter \$300	

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D18 – N18 Insurance	Enter \$300	
Row 19 Other	Leave Blank	
Row 20 Loan Repayment	Leave Blank	
Row 21 Capital Purchases	Leave Blank	
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Users Additional Notes:		